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ORGANIZATIONAL AND ECONOMIC DEVELOPMENT OF UKRAINE'S OIL AND GAS ENTERPRISES AMIDST WARTIME CHALLENGES

Ukraine's oil and gas enterprises are of strategic importance in ensuring energy independence, the resilience of the national fuel and energy complex, and the overall energy security of the state's economy. Current geopolitical realities necessitate the implementation of development principles, which serve as a fundamental tool for ensuring the long-term viability of the oil and gas sector.

The organizational and economic development of oil and gas enterprises is determined by the degree of their financial autonomy, innovativeness, resource-use efficiency, adaptability to market changes, and integration into global energy processes. Given these circumstances, significant attention is focused on identifying the means, methods, and tools for formulating effective management decisions to foster economic growth in the oil and gas sector, which constitutes a strategic component of Ukraine's fuel and energy complex. Against this backdrop, the study examines the organizational and economic development, current status, and future trajectories of enterprises in the sector within the context of wartime challenges faced in recent years.

The impact of changes in the regulatory framework on the macroeconomic conditions governing the operation of the oil and gas sector has been investigated. Factors influencing innovation and investment activities were identified, as were key aspects of changes to development programs aligned with the energy strategy—changes aimed at laying the groundwork for attracting investment. Contemporary challenges within this scope were systematized; specifically, key disruptive factors were highlighted, and management response measures that prevented the destabilization of oil and gas enterprises were identified.

It has been established that an effective strategy for developing the organizational and economic potential of the oil and gas sector is grounded in the "sustainability triangle" concept as its foundational framework. Specifically, this involves a synergistic combination of objectives: mitigating the impact of geopolitical and military actions, employing creative (crisis-response) management approaches, and establishing transparent institutional conditions to attract long-term investment.

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