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**LONG-TERM PSYCHOAESTHETIC OUTCOMES AFTER EYEBROW LINE
CORRECTION: A FOLLOW-UP STUDY OF SELF-PERCEPTION, CONFIDENCE,
AND FACIAL SATISFACTION**

Eyebrow correction has been shown to produce an immediate improvement in clients' facial satisfaction and emotional state; however, whether this psychoaesthetic effect persists once the initial emotional response subsides has remained unexamined. The relevance of the present study is determined by the need to distinguish a short-term emotional uplift from a stable, integrated change in self-perception. The purpose of this follow-up study is to determine whether the gains in self-perception, facial satisfaction, emotional state, self-confidence, and social comfort observed immediately after eyebrow line correction are retained 30–90 days after the procedure. Continuing the investigation begun in January–February 2026, the same cohort of 45 female beauty-salon clients (aged 20–45, Lviv) was re-assessed during the period of March–May 2026, 30–90 days after the procedure. The same standardized instruments were applied (the Rosenberg Self-Esteem Scale and the author's emotional-state questionnaire), supplemented by author-developed self-confidence and social-comfort items; paired-samples Student's t-tests and correlation analysis were used (SPSS Statistics 27). The results showed that the effect proved durable: the average facial-satisfaction score at follow-up was 3.9 ± 0.5 , compared with a baseline of 2.3 ± 0.6 and an immediate post-procedure value of 4.1 ± 0.5 , retaining approximately 89% of the initial gain, while the emotional-state score was 4.0 ± 0.5 (baseline 2.1 ± 0.7 ; immediate 4.3 ± 0.4), retaining approximately 86%. The decline from the immediate peak was small and statistically non-significant ($p > 0.05$), whereas follow-up values remained significantly above baseline ($p < 0.001$). Newly assessed dimensions confirmed longer-term psychosocial integration: self-confidence reached 3.9 ± 0.5 and social comfort 3.7 ± 0.6 . Correlation analysis showed that facial satisfaction continued to be associated with emotional state ($r = 0.70$, $p < 0.001$) and self-confidence ($r = 0.68$, $p < 0.001$). It was thus established that the psychoaesthetic effect of eyebrow correction is not merely a transient emotional reaction but a stable, longer-term outcome. These findings have practical significance for cosmetologists and psychologists, as they substantiate the use of eyebrow correction as a psychoaesthetic intervention with durable impact on psychological comfort and social well-being. The study draws on the author's extensive professional experience working with over 8,000 clients in the field of eyebrow correction.

Keywords: psychoaesthetic effect, eyebrow correction, follow-up study, durability of effect, self-perception, self-confidence, facial satisfaction, emotional state, social comfort, psychological well-being.