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THE PROCESS OF FORECASTING DOMESTIC MACROECONOMIC DEVELOPMENT IN THE POST-WAR PERIOD: THE RELEVANCE OF TERMINOLOGICAL CONTEXTUALIZATION AND STRUCTURING

This article focuses on improving the process of forecasting the recovery and development of the domestic macroeconomic system in the post-war period. It demonstrates that the uncertainty and unpredictability of changes in the internal and external environments highlight the importance of developing more accurate forecasts and scenarios for the future economic landscape. It also shows that numerous models of the post-war domestic economy serve as simplified, abstract reflections of a dynamic economic reality. The terminology employed in the models varies in terms of interpretation and the role played in unfolding key concepts. A distinction is drawn regarding the context of these terms based on their function in shaping the development trends of objective economic reality and in designing scenarios for future economic conditions, aligned with the goals of the state (society's governing subsystem). The concept of a cyclical relationship between the objective and the subjective within the process of societal life is articulated. Based on the proposed concept, the terms describing changes in macroeconomic reality have been systematized. The study demonstrates the importance of distinguishing between subjective and objective projections of future economic reality. Scenarios for the recovery and development of the national economy—representing the outcomes of subjective projections—are compared. The significance of forecasts based on assessments of objective reality is emphasized.

Keywords: models, tendencies, trends, trajectories, scenarios, forecasts, strategic vectors, objective, subjective, cyclical interrelationships.