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MACRO-FINANCIAL AND DIGITAL CHALLENGES TO THE SOCIAL RESILIENCE OF POST-WAR UKRAINE: ECONOMIC RESPONSE MECHANISMS

The article investigates the macro-financial and digital challenges influencing the social resilience of post-war Ukraine in the context of large-scale socio-economic transformations caused by the full-scale war and post-war recovery processes. It is substantiated that ensuring social resilience has become a strategic priority for the state under conditions requiring the simultaneous overcoming of macro-financial imbalances, restoration of human capital, modernization of the social protection system, and acceleration of the digital transformation of public administration and social processes.

The study identifies the key macro-financial risks affecting the social resilience of post-war Ukraine, including budget deficits, dependence on external financial assistance, inflationary pressures, structural imbalances in the labor market, demographic losses, and migration processes. It is proved that these factors significantly influence the financial sustainability of the state, employment dynamics, the implementation of social policy, and the pace of economic recovery during the post-war reconstruction period.

Particular attention is devoted to digital transformation as an essential mechanism for strengthening social resilience and enhancing the adaptive capacity of the socio-economic system. The findings demonstrate that digitalization contributes to the development of e-governance, improves access to public and social services, increases societal adaptability to crisis conditions, and promotes digital inclusion. Simultaneously, the study identifies several digital risks associated with digital inequality, uneven development of digital infrastructure, insufficient digital competencies among the population, limited access to digital services, and cybersecurity threats.

The article proposes an integrated model of economic response encompassing three interconnected components: macro-financial stabilization, socially inclusive development, and digital adaptation. The implementation of the proposed approach is expected to strengthen financial sustainability, support the development of the digital environment, and create the necessary conditions for inclusive post-war recovery in Ukraine. The practical significance of the research lies in developing conceptual approaches to public policy aimed at increasing the adaptability of the socio-economic system within the framework of post-war reconstruction and European integration processes.

Keywords: social resilience, macro-financial challenges, digital transformation, post-war recovery, financial stability, digital inclusion.