

**Viktor Alkema**

KROK University, Kyiv, Ukraine,

ORCID: <https://orcid.org/0000-0001-5997-7076>

## **FACTORS OF ENSURING CORPORATE DEVELOPMENT IN AGRICULTURAL ENTERPRISES**

The article examines the factors of ensuring corporate development in agricultural enterprises under conditions of market instability, digital transformation, climate-related challenges, military risks, logistics constraints, and increasing requirements for sustainable agricultural production. The relevance of the study is determined by the strategic role of agricultural enterprises in ensuring food security, export potential, rural development, employment, and national economic resilience. The article argues that corporate development in agricultural enterprises should not be interpreted only as an increase in production capacity, expansion of land resources, growth of financial indicators, or enlargement of market share. It should be considered as a multidimensional process that combines strategic management, financial sustainability, technological modernization, organizational transformation, human capital development, corporate governance, environmental responsibility, risk management, and integration into value chains. The methodological basis of the study includes a systematic approach, comparative analysis, logical generalization, structural decomposition, and synthesis of theoretical provisions concerning enterprise development, agribusiness management, corporate governance, and sustainable development. The main results of the study include the systematization of internal and external factors that influence corporate development in agricultural enterprises. Internal factors include the quality of strategic planning, investment activity, financial risk management, digitalization of production and management processes, professional competence of personnel, innovation potential, corporate culture, transparency, and internal control. External factors include market conditions, access to finance, institutional environment, state support, logistics infrastructure, climate risks, technological trends, and requirements of international markets. The article emphasizes that sustainable corporate development of agricultural enterprises requires a balanced combination of economic efficiency, social responsibility, environmental safety, transparent governance, and reputational reliability. The practical value of the study lies in the development of an integrated approach that can be used by agricultural enterprises to identify priority areas of development, strengthen competitive advantages, improve management decisions, increase resilience to external shocks, and support long-term value creation.

**Keywords:** corporate development; agricultural enterprises; agrarian sector; strategic management; financial sustainability; innovation; ESG; risk management; competitiveness.