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## **EU INVESTMENT POLICY TO SUPPORT UKRAINE'S EXPORT STRATEGY**

The article is devoted to the study of the European Union's investment policy as an important instrument for supporting Ukraine's export strategy under conditions of geopolitical instability. The paper analyzes the dynamics of foreign direct investment in the Ukrainian economy in 2022–2024 and identifies the place of EU member states in the structure of accumulated investment resources. Special attention is paid to the role of European capital in the modernization of production, development of infrastructure, strengthening of business competitiveness, and integration of Ukrainian enterprises into European and global value chains. The study systematizes the trends in inward and outward foreign direct investment, examines the share of EU countries in the total stock of foreign capital in Ukraine, and identifies the leading investor countries, including Cyprus, the Netherlands, and Germany. It is substantiated that investment flows from the European Union have a direct impact on the formation of Ukraine's export potential, since they contribute to technological renewal, production diversification, improvement of logistics, and adaptation of Ukrainian goods to EU market requirements and standards.

The article also considers the practical significance of such EU support instruments as the Ukraine Investment Framework and the Ukraine Facility. These mechanisms are characterized as key financial and institutional tools aimed at mobilizing private and public capital for Ukraine's reconstruction, macroeconomic stabilization, implementation of structural reforms, and stimulation of investment activity in strategically important sectors. The study proves that attracting investments into energy, transport and logistics, agro-industrial production, metallurgy, defense industry, pharmaceuticals, woodworking, and information technology creates the basis for expanding exports with higher added value.

Particular emphasis is placed on the relationship between investment support and the transformation of Ukraine's export model. It is shown that the activation of EU investment policy strengthens the resilience of the national economy, expands access to the European market, and creates prerequisites for long-term economic growth. The article concludes that further deepening of investment cooperation with the European Union is one of the decisive factors for successful post-war recovery and effective implementation of Ukraine's export strategy.

**Keywords:** EU investment policy, Ukraine's export strategy, foreign direct investment, Ukraine Facility, Ukraine Investment Framework, geopolitical instability, economic recovery, export potential, European integration.