

**Oleksandr Shchur**

Kyiv National University of Technologies and Design

<https://orcid.org/0009-0005-9412-4016>

## **GLOBAL EXPERIENCE OF STATE REGULATION OF INNOVATIVE DEVELOPMENT OF ENTERPRISES AND ITS ADAPTATION IN UKRAINE**

The article examines the global experience of state regulation of innovative development of enterprises and identifies the possibilities for its adaptation in Ukraine in the context of post-war economic recovery. It is substantiated that innovation is a key factor in ensuring enterprise competitiveness, technological modernization, and sustainable economic growth. The study shows that the effectiveness of innovation activity largely depends on the consistency of state innovation policy, the development of innovation infrastructure, and the level of interaction between government, business, and research institutions.

The main instruments of state regulation are analyzed, including financial support, tax incentives, and institutional mechanisms that create favorable conditions for innovation activity. The features of innovation policy models in leading countries such as the United States, Germany, South Korea, Finland, and Israel are generalized, which made it possible to identify their key characteristics and best practices.

The study identifies priority directions for adapting international experience in Ukraine, including the development of innovation financing systems, the implementation of effective tax incentives, the improvement of innovation infrastructure, and the strengthening of cooperation among key innovation actors. It is emphasized that the adaptation of global practices should take into account national economic conditions, institutional constraints, and post-war recovery challenges. The implementation of the proposed approaches will contribute to increasing the innovation activity of enterprises and ensuring the technological transformation of Ukraine's economy.

**Keywords:** innovative development, state regulation, innovation policy, international experience, enterprises, innovation infrastructure, post-war economy