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ORGANIZATIONAL AND ECONOMIC MECHANISMS FOR SUPPORTING SOCIAL ENTREPRENEURSHIP IN THE PUBLIC ADMINISTRATION SYSTEM

The article examines the theoretical and methodological foundations for the formation of an organizational and economic mechanism for supporting social entrepreneurship within the public administration system. The relevance of the problem is substantiated in the context of intensifying socio-ecological-economic challenges, the growing social burden on local budgets, and the limited resources of the state, business, and non-governmental organizations. Scientific approaches of foreign and domestic researchers to the essence of the definition of “social entrepreneurship” are analyzed. The genesis of scientific thought regarding the concept of “organizational and economic mechanism” is investigated. An author’s definition is proposed as a set of methods, instruments, subsystems, and structures implemented on the basis of the principles of systematicity, social orientation, partnership, innovativeness, efficiency, adaptability, and transparency. The object, subjects, goals, and main subsystems of the organizational and economic mechanism for supporting the development of social entrepreneurship in the public administration system are identified. In particular, the main subsystems include: regulatory and legal support, institutional environment, educational and personnel policy, financial and economic instruments, social policy and corporate responsibility, information and consulting infrastructure, monitoring and evaluation of social impact, and international cooperation. The principles of the mechanism’s functioning (systematicity, social orientation, partnership, innovativeness, adaptability, transparency) are formulated, and the practical significance of the results for the development of regional and local programs to support social entrepreneurship, improvement of the regulatory framework, and formation of cross-sectoral partnership models is outlined. Prospects for further research related to the improvement of social impact assessment tools, the development of quantitative indicators of the mechanism’s effectiveness, and the adaptation of international experience are determined.

Keywords: social entrepreneurship, social entrepreneurship ecosystem, social impact, organizational and economic mechanism, public administration, social policy, corporate responsibility, partnership, institutional environment.