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CLUSTERS AS POINTS OF ECONOMIC GROWTH OF THE REGIONAL ECONOMY OF ZAKARPATTIA

The article reveals the features of creating of economic growth points through the cluster economy through the prism of the peculiarities of economic development of Zakarpattia region.

On the example of Zakarpattia region, the possibilities of creating of amplifiers of the regional economy through the formation of cluster initiatives in tourism and mechanical engineering are given. It has been proven that cluster initiatives have good preconditions for becoming economic growth points at the regional level. Cluster development should take place through the effective functioning of the "knowledge triangle" and all stakeholders consolidation in the implementation of effective regional policy. Given the significant influence of European practices and experience of the European Union in stimulating the economy through clusters, as well as the fact that regional policy is entering a new strategic period, the need for research on effective models to stimulate economic systems is becoming increasingly important.

Research of the theoretical component and prerequisites for the functioning of economic clusters will contribute to the more efficient functioning of the regional economy and will have an impact on the growth of gross regional product. The conducted scientific research of preconditions and successful models lets draw such conclusions. The tourism cluster can realize its potential more effectively if legal preconditions for the functioning of self-regulatory organizations are created. The automotive cluster in the region will be a more powerful entity if the preconditions, including legislative ones, for the emergence and development of industrial parks in Ukraine are created. At the same time, support tools for cluster platforms in the region can also be effective incentives to stimulate the economy as a whole.

Keywords: cluster, economic growth points, success factors of economic growth points, "knowledge triangle", smart specialization of the region, tourist cluster, automobile cluster, united territorial communities, decentralization, cluster initiatives.