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CITY CLASSIFICATION AS A TOOL OF MODEL SELECTION
MANAGEMENT OF HUMAN POTENTIAL

The article analyzes various theoretical approaches to the classification and typology of cities, as well as substantiates the need to introduce a new typification of cities, taking into account the current transformations of society and the development of human potential of the territories. The study on the philosophy of the city is considered and summarized.

Cities have always been the core of the national economy, as they are centers of migratory attractiveness and a source of economic, financial and scientific activity. Cities are interconnected by flows of information, goods, people and capital, remaining a "magnet" of quality human potential. Cities that retain high-quality human potential become more competitive, preserving the human potential of the state in general. At least today, Ukraine's major cities are the last resort to curb migration abroad, although it should be noted that not all Ukrainian cities can offer the necessary set of benefits that European cities have.

For the effective development of the human potential of the city it is necessary to take into account the differences between them. After all, in comparison with the XIX-XX centuries, a large number of cities of the "new" format have appeared, which require separate research.

The scientific schools of the city economy have been systematized with the disclosure of the research of their representatives. Different systematics of cities characterizing different aspects are investigated. Recommendations have been formulated to clearly identify cities with a focus on typing, which is an important tool in selecting a model for managing the area's human potential. The authors identifies and substantiates the relationship of the main components of city development in the context of human development.

Keywords: human potential, city, management, development, territory, typing, classification.