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ANALYSIS OF THE MARKET OF LOGISTICS SERVICES IN
UKRAINE FOR 2010-2018 YEARS

The article analyzes the market of logistics services in Ukraine for 2010-2018. Given the rapid development of economic processes, the demand for this sector of the economy and the competition of domestic logistics companies with foreign companies, we consider the study of this issue relevant and timely. Compared with the developed market of logistics services abroad, the domestic market is at the initial stage of its formation. However, despite the rather small experience of existence in independent Ukraine, it has significant potential. Compared to global trends and developed infrastructure, the domestic market of logistics services is inferior to foreign service providers in terms of the full range of services they provide and quality.

It was found that the largest number of businesses in the market of logistics services was in 2010, and in subsequent years, the negative economic situation led to a gradual reduction in the number of businesses in this sector. The article analyzes the number of business entities engaged in economic activities in the field of logistics services and examines the share of transport, warehousing, post office and courier activities in the total number of business entities for 2010-2018.

The financial and economic crisis of 2010-2012 and the events in eastern Ukraine that began in 2014 dealt a significant blow to the logistics services market in Ukraine. The indicators obtained during the analysis indicate that the market of logistics services is trying to overcome the effects of the financial and economic crisis and is beginning to reach pre-crisis level of development.

Thus, the market of logistics services needs continuous analysis in order to respond in a timely manner to changes in its structure and dynamics, as well as to make informed management decisions.

Keywords: traffic, logistics, transport-logistics center.