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INNOVATION MARKETS: FROM IDEA TO RESULTS

The article analyzes the formation and functioning of innovation markets in Ukraine from the idea to the end product (service) - an outcome that would hope for future positive trends. It is determined that the realization of innovative interests takes place in the so-called innovation market - a conditional formation where the supply of innovative products (services) is satisfied by the demand of business entities. It is established that in Ukraine there is practically no infrastructure responsible for stimulating innovation. It is revealed that one of the reasons for holding Ukraine's transition to an innovative path of development is the weakness of our country in the world market of innovations and high-tech products (services). Priority directions of innovative activity are given. The dynamics of changes of The Global Innovation Index for Ukraine in 2011-2018 are analyzed. Information is provided on the total amount of research and development costs. The results of the analysis of information on the number of employees who have a scientific degree and are involved in the implementation of research work show that their involvement will have a positive impact on the formation of scientific and technological potential. It is proved that the successful development of innovation markets will lead to the development of industries and spheres of the national economy, which will contribute to the updating of the material and technical base of enterprises, strengthening the staffing, improving the organization of production, improving sales and improving the quality of finished products.

Keywords: innovation, development, globalization, national economy, priority.