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Prospects for Ukrainian-Turkish trade and economic relations

The article analyzes the analysis of Ukrainian-Turkish trade and economic relations at the present stage of their development and future prospects of economic cooperation between the two countries, in particular in the meat production sector. The research revealed that the Republic of Turkey is one of the leading trade partners of Ukraine and is included in the list of countries with the greatest prospects for the development of Ukrainian exports. Problems were identified in the Turkish agricultural sector, the main of which are the insufficient number of attracted investments in agriculture and the shortage of rural areas, which leads to the need to import agricultural products, as a result of which there is an excessive increase in prices for meat products and, accordingly, a decrease in its consumption by the Turkish population. The main exporting countries of meat products in the Republic of Turkey and the obstacles to the export of meat products of Ukraine were identified. It was revealed that the actions of the government and manufacturers can improve the modern Ukrainian-Turkish trade and economic relations in the agricultural sector.

Ukrainian-Turkish trade and economic relations are developing with a positive trend: about 30 high-tech projects in the aerospace and defense industries are under development, in addition, last year Ukraine took 7th place among the Top 10 countries by the number of tourists to Turkey. In turn, the Republic of Turkey in 2018 occupied the 3rd place (with an indicator of 4,4%) among the Top 15 trading partners of Ukraine in the export of goods and services: 7th place (1,5%) among the largest partner countries in the export of services from Ukraine and 3rd place (5,0%) in the export of goods. Agricultural and food products prevail both in the total export of Ukraine and in export to Turkey

Despite the current excess of Ukrainian exports of raw materials over exports of high value-added products, the agricultural sector has great prospects, and the high added value of agricultural products can be formed due to high quality at low cost, environmental friendliness, rational and innovative use of resources, energy-efficient production, etc. Today, Ukrainian producers of cattle and small cattle are quite interested in exporting products to Turkey. Despite the insufficient financing of the Turkish agricultural sector and the lack of agricultural territories (48 million hectares in Ukraine are being processed, and only 27 in Turkey), it is possible for Ukrainian exporters to enter a fairly large consumer market. Indeed, in the first 6 months of 2018, Turkey took first place in the import of meat from the EU with an indicator of 59 thousand tons, which is much more than for the same period in 2017 (27 thousand tons). The largest share of live cattle imports is in Brazil (42,17%), Uruguay takes the second place with a share of 29,2%, Hungary takes

the third place (5,17%). Despite the significant import of meat products from abroad at excessive prices in 2018, the indicator of the amount of meat consumption by the population of Turkey was below the world average and amounted to 32,5 kg per person. Thus, the close geographical position and agricultural specialization of Ukraine provides national exporters with favorable competitive conditions.

Thus, in order to increase the efficiency of trade with Asian countries, in particular Turkey, the government and relevant ministries need assistance in coordinating veterinary, phytosanitary and other important issues to facilitate cooperation between countries.