

Andrii Mastylo

### **Intellectual Property Market Infrastructure**

The article reveals the characteristic features and economic content of the category "intellectual property market infrastructure". It has been determined that the components of the infrastructure of the intellectual property market are the market for intellectual property rights, the market for individual and collective projects, and the market for ready-to-use intellectual products/services. At the same time, the intellectual property market is an economic institution, the effective operation of which is based on the high level of the institute's coordination and implementation of economic interests between sellers and buyers using an effective mechanism of licensing agreement institutions, market prices, and commercial franchises. The author's vision of the matrix structure of institutionalization of the intellectual property market in Ukraine is presented in the context of the types of institutions for socio-economic orientation, namely through regulatory institutions of the intellectual property market, institutions of restrictions, sanctions and enforcement, intellectual property development institutions, informal institutions, formal institutions, organizations and institutions.

In the end, it is worth noting that the development and implementation of legal norms governing the legal provision of the inviolability of intellectual property rights, mechanisms for applying these legal norms and the corresponding infrastructure for their practical implementation should become the basis for creating an integrated system of protecting intellectual property rights in Ukraine, because for the effective use of rights of Intellectual property, the appropriate economic and legal protection at the national level is required.

We are convinced that the market for intellectual property requires the creation of an effective system of specification and protection of relevant rights. In addition, it is characterized by sellers receiving super profits in the short term, therefore there is a need to increase the level of state support for the development of the intellectual property market. Intellectual property is becoming the most important strategic resource for the economic development of Ukraine. Economics should deeply and comprehensively explore this complex socio-economic phenomenon.