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Directions for increasing the competitiveness of the machine-building complex

The article describes the role and importance of the machine-building complex of Ukraine in the structure of the national economy. Its share in industrial production and the Industrial Production Index in Mechanical Engineering for the period 2013-2018 is analyzed. In the process of research, the potential and competitiveness of the products of the machine-building complex were revealed. A step-by-step algorithm for the implementation of the directions of increasing the competitiveness of the machine-building complex of Ukraine is proposed.

Based on the analysis of the country's machine-building complex, we note that the crisis in the economy during various periods of independence of Ukraine laid the foundations for the unfavorable situation in the machine-building complex. On the one hand, this area is characterized by numerous problems, and on the other hand, it is extremely important for all sectors of the economy, providing related industries with products. The period of adaptation of the enterprises of the machine-building complex to new conditions has ended; therefore, an urgent need to move on to the strategy of “changing the technological structure”, especially since today the leadership has changed in the state, which seeks to give an impetus to the development of the economy. Changing the whole system of management, production, marketing, finance, personnel and innovation, the state can revive the machine-building complex.

To ensure the competitiveness of the enterprises of the machine-building complex, constant and systematic monitoring of their condition is needed. An analysis of the share of the machine-building complex in industrial products and the Industrial Products Index in machine-building gave us a step-by-step algorithm for implementing directions to increase the competitiveness of the machine-building complex.