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Analysis of the Intellectual Property Market in Ukraine

The article discloses a systematic approach to the analysis of the intellectual property market with the allocation of levels and objects of such an analysis. The analysis of the international rating positions of Ukraine in terms of protection of rights in the intellectual property market and innovative development in general. The institutional features of the functioning of the intellectual property market in Ukraine are revealed. The trends of patentability of the intellectual property market in Ukraine in the segments of inventions, utility models and industrial designs are researched. Justified development priorities of the intellectual property market in Ukraine based on the results of the analysis. The analysis of the intellectual property market in Ukraine according to the main indicators revealed the key features of its development in a problematic perspective. Researched market problems have a diverse character. The main ones are summarized below, they indicate the priorities for the development of the intellectual property market in Ukraine: - focusing on the global competitive space, for Ukraine the most important is the activation of measures in the field of protecting intellectual property rights. The political situation requires special improvement, as well as promoting concessional lending in the field of intellectual activity, the fight against mass piracy and copyright infringement; - the main object of stimulating the development of the intellectual property market in Ukraine should be carriers of intellectual potential. The Institute of the National Academy of Sciences of Ukraine requires immediate reform in the central office with retention of personnel, the intensification of cooperation between science and business, based on the mutual interest in commercializing an intellectual product; - in order to enhance the patentability of the intellectual property market, it is necessary to attract foreign (primarily European) partners, stimulate the development of regional intellectual property markets with the functional potential of the engines of innovative development of the Ukrainian economy and the concentration of carriers of high intellectual abilities; - The priority areas for stimulating intellectual activity should remain the types of economic activity that form the real sector of the economy. This study identifies general trends in the development of the intellectual property market in Ukraine. Promising areas for further research will be aimed at analyzing the institutional environment for the functioning of the intellectual property market, state participation in protecting and stimulating intellectual activity.